



Book/Illustration Connected

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I worked with Anna Goodman on her 2nd book. It contains over 150 illustrations, as every spread has an illustration on the left, and one complete story/point on the right hand-side.

The illustrations complement and bring the written words to life. Anna's heart for the book was to make it accessible to people who don't like reading, or struggle with wading through the often big hefty academic feeling Christian books.

I also formatted and designed the internal layout, and worked with two other designers to design the front cover (Daniel Goodman and Dan Gould).

What was said about the book,
"Connected: God's quiet voice in a world that shouts, is an absolute joy to read. It is beautiful and profound - a feast for your eyes as well as your soul. I found myself regularly nudging my husband to show him images and sentences as I read - this is a book you will want to share as soon as you pick it up."
- Katia Adams

Using a unique combination of real-life stories, Biblical principles and engaging illustrations, this book will inspire and equip you to recognise and respond to God's voice in your everyday life.

"Imagine an undistracted people who, through genuine relationship, are ready to recognize and respond to their Heavenly Father's voice wherever they go. That's what the world needs right now. Anna's fresh and engaging book will help equip you to listen to and learn how God speaks in everyday life so that you can reach the world around you. It is a delightful and distinctive read and I trust and pray that God will use it powerfully to serve the church."

Dutch Sheets

Internationally recognized author, teacher, and conference speaker.



Anna Goodman was born in Honduras and now lives in Cambridge, UK. She has a PhD in neuroscience and loves teaching through story-telling.



9781716932632

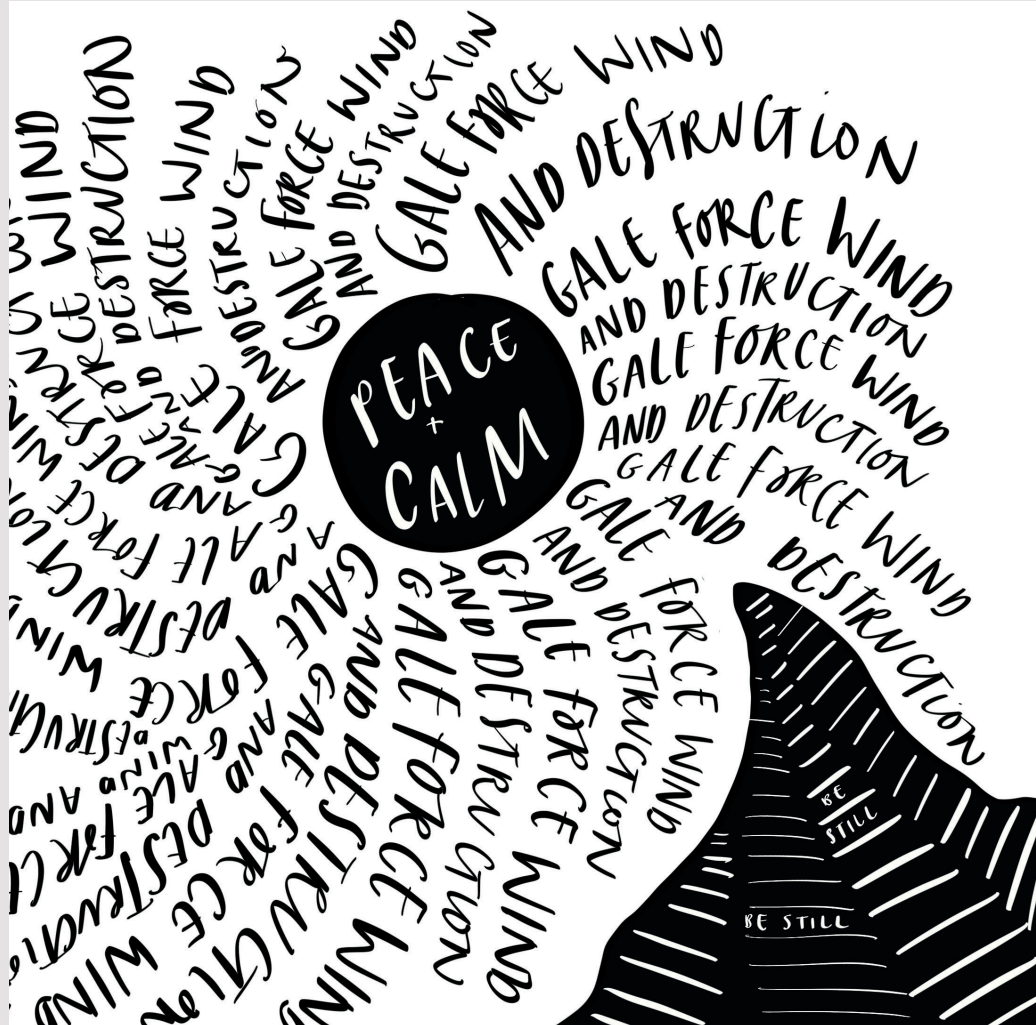
CONNECTED



ANNA GOODMAN



ANNA GOODMAN
ILLUSTRATED BY ASHLEY DREWS



BE STILL

QUIET HEARTS HEAR GOD

*"But I have calmed and
quieted myself"*

Psalm 131:2

My two sons are more like lion cubs – they constantly roll around on top of one another. They also don't have a volume dial – either they're asleep or they're roaring. I remember one morning being in my kitchen whilst every pot and pan was being drummed on when I felt God speak into my heart, *"Be still."*

My 'holy' response was to complain: 'What an unfair thing to ask of me! Couldn't God see what I was dealing with?' (At that precise moment I was trying to prevent my cat from being forced into the washing machine.) How I longed to sit in a dark corner somewhere in stillness!

But then a quiet reply entered my mind, *"The kind of stillness I need you to learn is in your heart"*.

Then I remembered something. In my childhood, I lived in the West Indies¹ and during the summer months we'd often get hurricane warnings. I felt God reminded me about this in order to show me something. The outside of a hurricane is where all of the gale force winds are that cause destruction.² However in the centre, or eye, of the storm there is peace and quiet.

The winds of life will blow at different strengths at different times in our life. We won't always be able to change that. But what we can do is to learn how to regularly enter into the calm and peace of God's presence, intentionally stilling our hearts before Him.

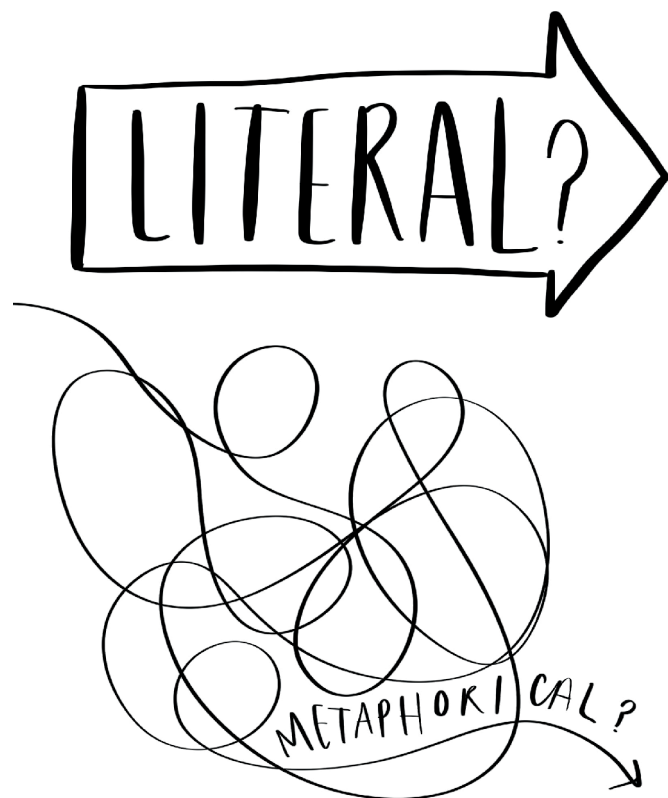
Even in a storm you can choose to be still.

IDEA – DO

Spend 20 minutes intentionally
trying to quieten your heart.

¹ My father was a tropical forest consultant. His work meant we lived in Honduras, Nepal, Belgium, Barbados and Great Britain.

² Not unlike my children



LITERAL OR METAPHORICAL?

SOMETIMES GOD SPEAKS IN SYMBOLIC WAYS

"His disciples asked him what this parable meant."

Luke 8:9

My youngest son, Rafe, is currently going through a phase where it's very important to him that you mean exactly what you say. If you say you'll be with him *"in a minute"*, he'll set a timer on his watch for 60 seconds and will expect you to be there when the timer goes off. He takes everything you say very literally.

But often what we say is descriptive, not literal.

Jesus spoke to people a lot through parables. Part of the process of understanding what God is saying is to work out whether what He's sharing with you is literal or metaphorical.

Imagine a lion popped into your head. What does it mean? My first place to go to would be the Bible. God is described as the lion of Judah.¹ Is that what God wants to talk about? But who else is described like a lion in the Bible? The devil. *"Your enemy prowls around you like a roaring lion."*² That's a very different meaning. Or maybe God wants to talk about something you associate a lion with – courage? Safaris? The England national football team? Or maybe it's about a memory you have.³

IDEA – THINK

Has God ever spoken to you in a symbolic or parabolic way?

¹ Have a look in Revelation 5:5

² See 1 Peter 5:8

³ Here's another example: supposing a pair of welly boots came into my mind. I have two pairs of wellies – a bright pink pair and a khaki green pair. The pink ones are waterproof, but the green pair leak and give me soggy socks. It would therefore be worth me asking God questions in order to understand what He was trying to say. *"Which pair is relevant, the waterproof pair or the leaking pair? Is the colour important and symbolic? Or are you wanting to say something about the brand name of the wellies, 'Hunter'?"*

Stained Glass Saints

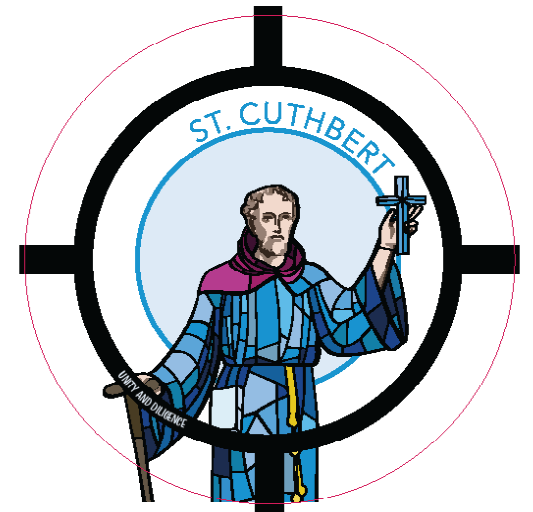
All Saints C of E Academy

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All Saints Academy uses 6 different heroes of Christian faith as the houses within their school.

They wanted to transform the main window of their school canteen, with graphics that reflected their school values and houses. They also wanted to stay true to the traditions of old with a stained glass style – but wanted a fresh edge brought to this style too.

The simple modern illustrations with bold colours and simple hand-lettering was the solution to this window. The hand drawn style helps to create texture and variation across the piece yet the digital flat colours add a strong punch and presence to the artwork.



Sketchnotes

How to be interesting and not kill people

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These sketchnotes were made for a training package on how to give good and engaging talks.

Each one is based on a youtube talk/interview.

The sketchnote has been broken down into the key points - creating a quick and easy to use guide that fits on one sheet of A4.

HOW TO AVOID DEATH BY POWERPOINT

A QUICK GUIDE

1 MESSAGE
PER SLIDE



1 + 1 = 0
TALKING READING REMEMBERING

AVOID SENTENCES ON
YOUR SLIDE IF YOU
ARE TALKING

SIZE

MAKE THE MOST
IMPORTANT THING

BIG!

CONTRAST

PULL OUT KEY INFO
IN A LIST/TABLE
TO GUIDE PEOPLE

GO DARK

THE FOCUS SHOULD
BE ON you NOT YOUR
BRIGHT **WHITE** SLIDE

6 OBJECTS
PER SLIDE.

500% MORE ENERGY
IS NEEDED TO UNDERSTAND
MORE → PEOPLE SWITCH OFF!

YES YOU MIGHT
NEED MORE SLIDES.
THAT'S OKAY!

STORYTELLING

PRACTISE
PRACTISE
PRACTISE

PRACTISE TELLING
STORIES IN YOUR
EVERYDAY
LIFE

AUDIENCE
LEARNING TO
READ THEM IS
KEY

RECORD
INTERESTING
THINGS AND
YOUR PERSPECTIVE

4 BASIC STAGES OF STORYTELLING

PREP
BUILD ANTICIPATION
BACKGROUND
INTRODUCING → PLACE + OBJECT
DEVELOPMENT
THE KEY EVENT
TELL US WHAT HAPPENED!
CONCLUSION
RESOLVE THE STORY → LIVE UP TO THE PROMISES/EXPECTATION YOU CREATED

INTRO
HOLDING
ATTENTION

EMOTIONS AND INSTINCT

DRIVE US

IF YOU FAIL TO CREATE EMOTION,
YOU FAIL TO CONNECT WITH PEOPLE.

DOPAMINE: ADD HOOKS
ADDING ANTICIPATION
NOT GIVING ALL THE INFO.

OXYTOCINE: CREATE CONNECTION
EMOTIONAL BOND TO A PERSON OR OBJECT
CREATES EMPATHY
CAN CAUSE PEOPLE TO BYPASS THEIR MORALS.

ENDORPHINS: HA HA HA
CREATE LAUGHTER
PEOPLE ARE:
MORE CREATIVE
MORE RELAXED
MORE FOCUSED

TESTOSTERONE: WIN! success! RISK!
WE ALL LOVE A HERO STORY!

60% BELIEVE THEIR DECISIONS ARE RATIONAL + LOGICAL BUT EVERY DECISION WE EVER MAKE IS DRIVEN BY EMOTION OR INSTINCT.

ATTENTION SPAN
THEY HAVE GOT SHORTER!

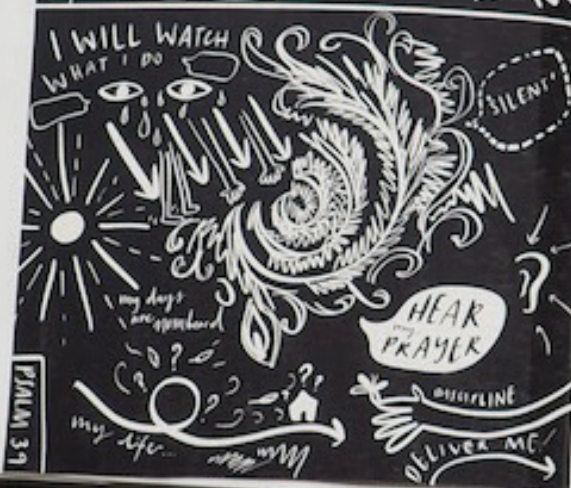
INDEX your stories by their
UNDERLYING EMOTION

Illustrations

Psalms

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A series of illustrations
exploring the rich and varied
songs and writings found in the
book of psalms.



For my sides are filled with burning,
and there is no respite for my flesh;
I can neither lie down nor
I groan because of the tumult of my heart.

I said, "I will guard my tongue;
I will not speak in haste;
I will keep my mouth shut,
and the lights of my eyes—
I will not look away."

My hands and my feet have grown numb,
and my heart has melted like wax;
and my strength has dried up like
a tree.

Those who seek my life lay their snares;
those who wish to ruin my speech of right
and malicious machinery all day long.

But I am like a deaf man; I do not hear;
I am like a dumb man; I do not speak;
I am like a man who has no voice;
I am like a man who has no hearing.

I have become like a stone; I have no heart;
and in my heart there are no emotions.

For I am weary of my cry;
I am weary of my cry;
I am weary of my cry;
I am weary of my cry.

For I am weary of my cry;
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For I am weary of my cry;
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I am weary of my cry;
I am weary of my cry.

Behold, you have made my den a new foundation;
and my fortress is in an everlasting fortress;
thou hast made me stand as a new fortress;
thou hast made me stand as a new fortress;
thou hast made me stand as a new fortress;
thou hast made me stand as a new fortress;

And now, O Lord, for what do I wait?
My hope is in you.
Deliver me from all my iniquities;
I am sinful; I do not speak my mouth;
I am sinful; I do not speak my mouth;
I am sinful; I do not speak my mouth;

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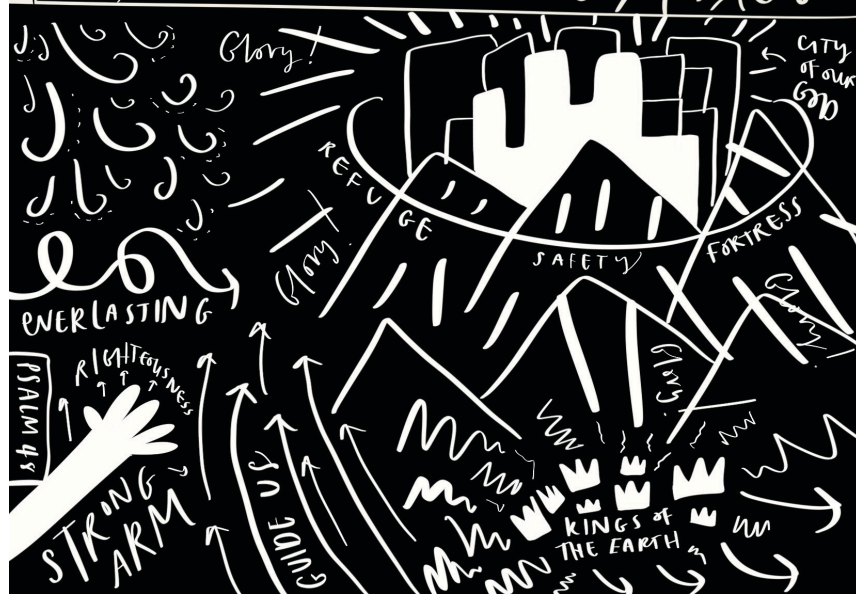
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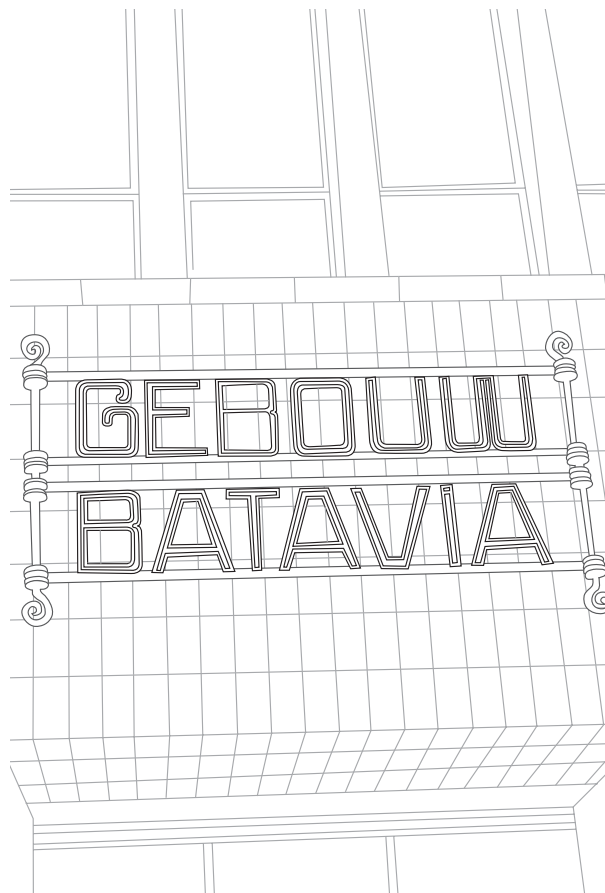
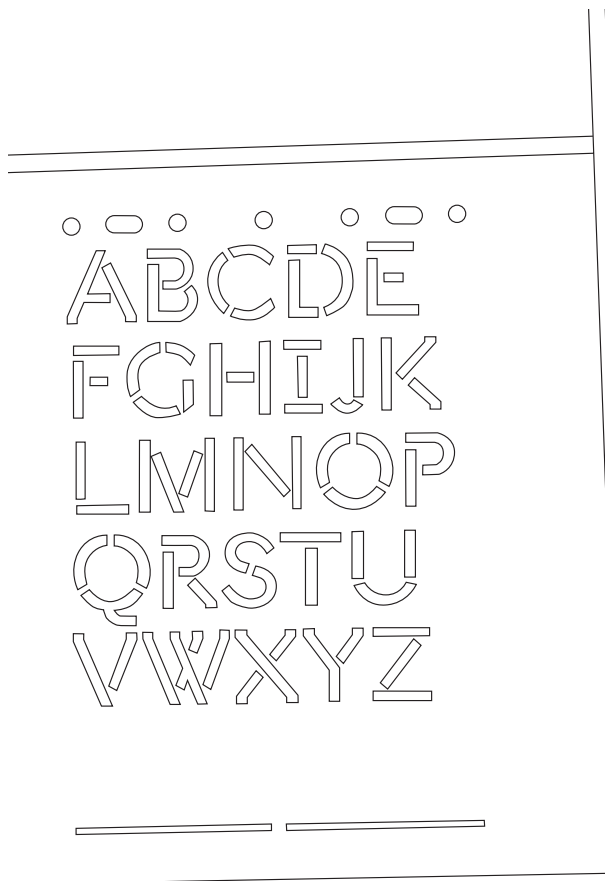


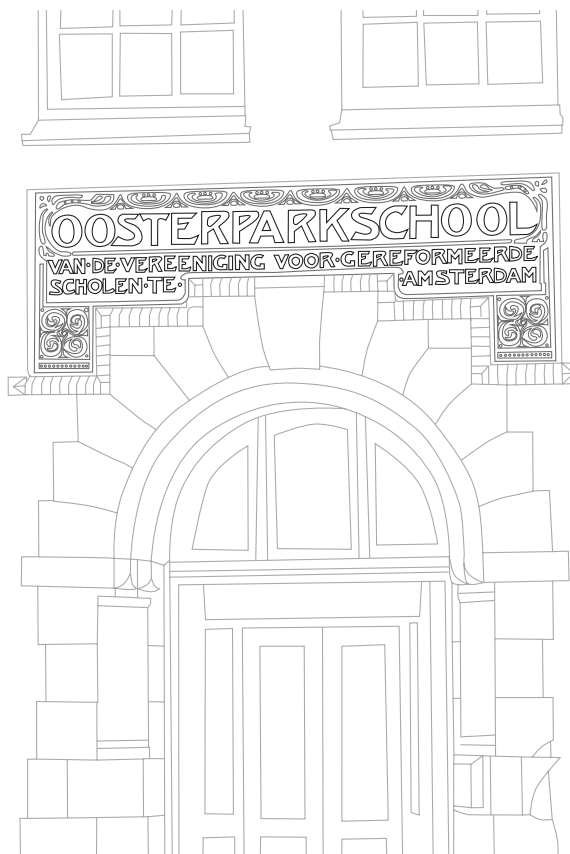
Colouring Book

Journey of type

~

A colouring book exploring the
wonderful city of Amsterdam
through its rich typography.







Illustrations

The Gospel of Mark

~

Exploring the life of Jesus and Good News through illustrating the book of Mark. This is a personal project that turned Mark into a visual story, complementing and working along side the written account. Helping myself and others uncover the stories that have heard so many times and often bring our assumptions and skim over bits we think we know. Creating the illustrations forced me to really dig into the text and to ensure what I drew was an accurate depiction of what the words really say.



THE GOSPEL ACCORDING TO MARK

John the Baptist Prepares the Way

1 The beginning of the gospel of Jesus Christ, the Son of God.²

² As it is written in Isaiah the prophet,³

⁴ "Behold, I send my messenger before your face, who will prepare your way."

⁵ "the voice of one crying in the wilderness: 'Prepare' the way of the Lord, make his paths straight."

⁶ John appeared, baptizing in the wilderness and proclaiming a baptism of repentance for the forgiveness of sins. ⁷ And all the country of Judea and all Jerusalem were going out to him and were being baptized by him in the river Jordan, confessing their sins. ⁸ Now John was clothed with camel's hair and wore a leather belt around his waist and ate locusts and wild honey. ⁹ And he preached, saying, "After me comes he who is mightier than I, the strap of whose sandals I am not worthy to stoop down and untie. ¹⁰ I have baptized you with water, but he will baptize you with the Holy Spirit."

The Baptism of Jesus

¹¹ In those days Jesus came from Nazareth of Galilee and was baptized by John in the Jordan. ¹² And when he came up out of the water, immediately he saw the heavens being torn open and the Spirit descending on him like a dove. ¹³ And a voice came from heaven, "You are my beloved Son; with you I am well pleased."

The Temptation of Jesus

¹⁴ The Spirit immediately drove him out into the wilderness. ¹⁵ And he was in the wilderness forty days, being tempted by Satan. And he was with the wild animals, and the angels were ministering to him.

Jesus Begins His Ministry

¹⁶ Now after John was arrested, Jesus came into Galilee, proclaiming the gospel of God, ¹⁷ and saying, "The time is fulfilled, and the kingdom of God is at hand; repent and believe in the gospel."

Jesus Calls the First Disciples

¹⁸ Passing alongside the Sea of Galilee, he saw Simon and Andrew the brother of Simon casting a net into the sea, for they were fishermen. ¹⁹ And Jesus said to them, "Follow me, and I will make you become fishers of men." ²⁰ And immediately they left their nets and followed him. ²¹ And going on a little farther, he saw James the son of Zebedee and John his brother, who were in their boat mending the nets. ²² And immediately he called them, and they left their father Zebedee in the boat with the hired servants and followed him.

Jesus Heals a Man with an Unclean Spirit

²³ And they went into Capernaum, and immediately on the Sabbath he entered the synagogue and was teaching. ²⁴ And they were astonished at his teaching, for he taught them as one who had authority, and not as the scribes. ²⁵ And immediately there was in their synagogue a man with an unclean spirit. And he cried out, "What have you to do with us, Jesus of Nazareth? Have you come to destroy us? I know who you are—Holy One of God." ²⁶ But Jesus rebuked him, saying, "Be silent, and come out of him!" ²⁷ And the unclean spirit convulsed him and crying out with a loud voice, he came out of him. ²⁸ And they were all amazed, so that they questioned among themselves, saying, "What is this new teaching with authority? He commands even unclean spirits, and they obey him." ²⁹ And at once fame spread everywhere throughout all the surrounding region of Galilee.

Jesus Heals Many

³⁰ And immediately he left the synagogue and entered the house of Simon and Andrew, with James and John. ³¹ Now Simon's mother-in-law lay ill with a fever, and immediately they told him about her. ³² He came and took her by the hand and lifted her up and she began to serve them.

³³ That evening at sundown they brought to him all who were sick or oppressed by demons. ³⁴ And he healed many who were sick with various diseases, and cast many demons. And he would not permit the demons to speak, because they knew him.

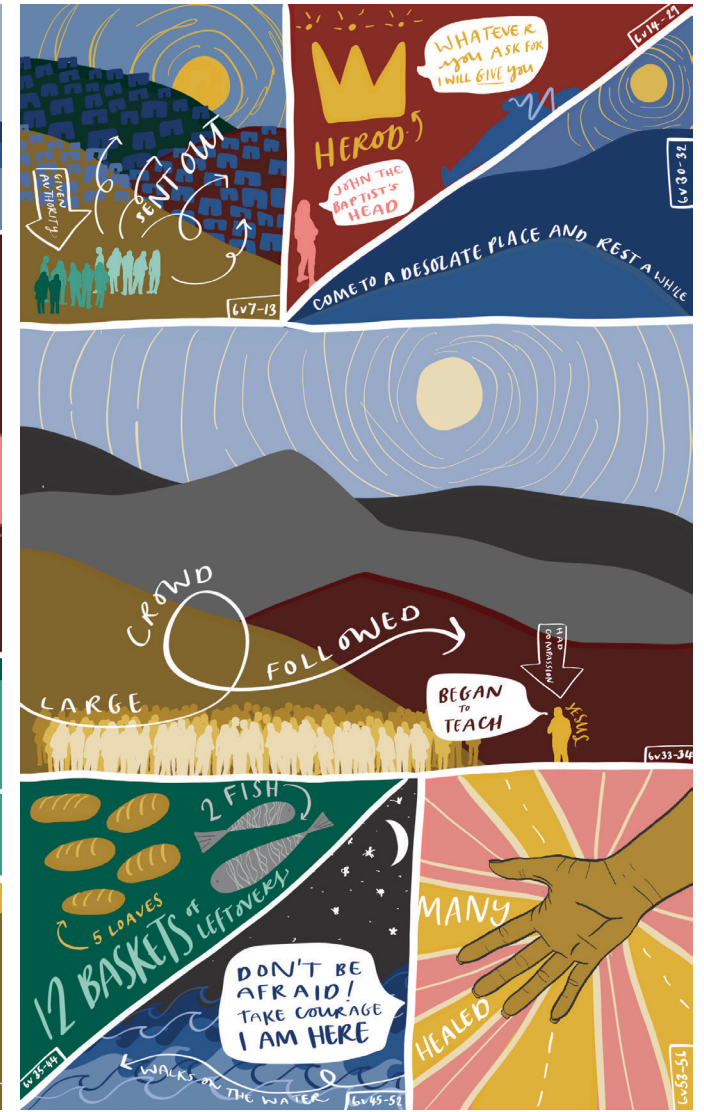
Jesus Preaches in Galilee

³⁵ And rising very early in the morning, while it was still dark, he departed and went out to a desolate place, and there he prayed. ³⁶ And Simon and those who were with him searched for him, and they found him said to him, "Everyone is looking for you." ³⁷ And he said to them, "Let us go on to the next towns, that I may preach there also, for that is why I came out." ³⁸ And he went throughout all Galilee, preaching in their synagogues and casting out demons.

Jesus Cleanses a Leper

³⁹ And a leper came to him, imploring him, kneeling said to him, "If you will, you can make me clean." ⁴⁰ Moved with pity, he stretched out his hand and touched him and said to him, "I will; be clean." ⁴¹ And immediately the leprosy left him, and he became clean. ⁴² And Jesus sternly charged him and him away at once, ⁴³ and said to him, "See that you tell nothing to anyone, but go, show yourself to the priest and offer for your cleansing what Moses commanded."

¹ Some manuscripts omit the Son of God. ² Some manuscripts in the prophecy. ³ Or crying. ⁴ Or my Son, my (or the) Beloved. ⁵ Or the kingdom of God. ⁶ Not come near. ⁷ The Greek word *anthropos* refers here to both men and women. ⁸ Some manuscripts they. ⁹ Leprosy was a term for several skin diseases; see Leviticus 13. ¹⁰ Greek text also verse 45. ¹¹ For 12-18 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹² For 19-21 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹³ For 22-24 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹⁴ For 25-28 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹⁵ For 29-31 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹⁶ For 32-34 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹⁷ For 35-38 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹⁸ For 39-41 see parallel: Matt. 3:1-12; Luke 3:2-17. ¹⁹ For 42-44 see parallel: Matt. 3:1-12; Luke 3:2-17.



IF ANYONE WOULD BE FIRST, HE MUST BE LAST OF ALL. SERVANT OF ALL.

STOP THEM

NO FOR THE ONE WHO IS NOT AGAINST US, AS FOR US

7v33-37 9v38-41

HOW WILL YOU MAKE IT SALTIER AGAIN?

MAKING EVERY EFFORT NOT TO SIN

LET THE CHILDREN COME

WHOEVER DOES NOT RECEIVE THE KINGDOM OF GOD LIKE A CHILD SHALL NOT ENTER

TREASURE IN HEAVEN

WITH MAN IT IS IMPOSSIBLE, BUT NOT WITH GOD FOR ALL THINGS ARE POSSIBLE WITH GOD

WHAT GOD JOINS LET NO MAN SEPARATE.

10v1-12 10v13-16 10v17-31

MARK HIM SPEAK HIM KILL HIM AFTER 3 DAYS HE WILL RISE!

10v32-34

CAME NOT TO BE SERVED BUT TO SERVE LIKE A SERVANT FOR MANY

10v35-37

JESUS! JESUS! WHAT DO YOU WANT ME TO DO?

RESTORE MY SIGHT

HOSANNA IN THE HIGHEST

HOSANNA

BLESSED IS THE COMING KINGDOM

10v46-52 11v1-11

MAY NO ONE EAT YOUR FRUIT AGAIN

ANY HOUSE SHALL BE CALLED A HOUSE OF PRAYER FOR ALL NATIONS YOU HAVE MADE IT AND DEN OF ROBBERS

11v12-14 11v15-19

ASK! BELIEVE YOU HAVE RECEIVED IT IT WILL BE YOURS

WHO GAVE YOU AUTHORITY?

WAS JOHN'S BAPTISM FROM HEAVEN OR MAN

WE DON'T KNOW!?!?

THEN I WILL NOT TELL YOU

11v20-26 11v27-33

25 small COINS

SHE HAS GIVEN MORE SHE HAS GIVEN ALL SHE HAS

THESE GREAT BUILDINGS WILL BE DESTROYED

13v1-2

12v41-44 13v3-13

BE ON YOUR GUARD

LOOK! HERE IS THE CHRIST

LOOK! HERE HE IS

HE IS HERE!

LOOK! HERE IS THE CHRIST

YOU KNOW SUMMER IS NEAR

WHEN THESE THINGS HAPPEN YOU WILL KNOW HE IS NEAR

13v14-17 13v18-23 13v24-27 14v1-2

DAY? OR NIGHT?

NO ONE KNOWS THE TIME

HOW DO WE KILL HIM?

ANNOUNCED WITH OIL

13v32-37 14v1-2 14v3-9

Boarding House Walls

Twyford School

~

Twyford school is a prestigious boarding school. They have recently opened a new boarding house, but it needed decorating. A series of illustrations now wraps itself around the walls, adding brightness and colour.

The illustrations depict different activities that happen within school life, also featuring local birds and wildlife. The wall follows the journey of a golden bird, mimicking the journey the students go on while at Twyford.

The subtle painterly textures of the illustrations help to create a more relaxed and less corporate feel to make it feel more like home for the children.





